

Q1 July 2017	Q2 Oct 2017	Q3 Jan 2018	Q4 April 2018
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MANIFEST OUR MISSION

Strong slate of board candiates. With vetting process and board calendar.				
<i>Coordinator: Bobbi Team Members: Board Development Committee Collaborators/Partners: Board of Directors</i>				
Engage the Board Development Committee	Bobbi		March '17	
Develop a vetting process (phone calls, interview process, knowledge of MAC)	Bobbi & BD Committee		March '17	
Outline expectations for new Board members	Bobbi & BD Committee		March '17	
Develop a calendar	Bobbi & BD Committee		March '17	
Compile a list of prospective Board members	Bobbi & BD Committee		July '17	
Vote on new Board members at the Annual Meeting & Training	Members		September '17	
<i>Evaluation Measures: at least 4 strong candidates to present to membership at the Annual Meeting</i>				
Staff create connection with other potential partners.				
<i>Coordinator: Danielle Team Members: Bobbi & Julia Collaborators/Partners: Partners</i>				
Each staff pick an organization to make outreach, visit, and learn how to support	Staff		July '17	
Each staff engage with one organization regularly (Board, committee)	Staff		Ongoing	
<i>Evaluation Measures: each staff is actively engaged</i>				
Add law enforcement and/or culturally specific group to members. Identify shared values/mission.				
<i>Coordinator: Danielle Team Members: Bobbi & Julia Collaborators/Partners: Outreach Committee</i>				
Do outreach to law enforcement associations	Staff		July - Sep '17	
Do outreach to culturally specific programs	Staff		July - Sep '17	
Staff commit to professional development to learn about the unique impact of crime on communities	Staff		July - Sep '17	
Do outreach to underprivileged communities to find an intern	Staff		July - Sep '17	
Make contact with 3 culturally specific programs and actively engage: attend events, identify common missions, find out things we can do to support	Staff		July - Sep '17	
<i>Evaluation Measures: add one law enforcement and one culturally specific group to members.</i>				
Julia goes to 1.0 FTE from 0.5				
100% giving by the board.				
Private foundation grant.				

DEVELOP AND INCREASE MEMBERSHIP

Strong well-planned annual meeting. Informed by this process.				
<i>Coordinator: Bobbi Team Memberships: Danielle & Julia Collaborators/Partners: Board</i>				
Finalize location logistics	Julia		July '17	
Manage silent auction	Bobbi, Board, Julia		July '17	

Business meeting	Bobbi, Danielle, Board	July '17
Capacity building training	Danielle, Bobbi	July '17
Registration/reimbursement	Julia	July - Sep '17
<i>Evaluation Measures: TBD (pending evaluation course with Aurora)</i>		
Board role discussed in increasing membership. Plan exists for supporting.		
<i>Coordinator: Danielle Team Members: Outreach Committee Collaborators/Partners: Bobbi</i>		
Discuss ideas for membership ideas with Outreach Committee--empower the committee!	Danielle	March '17
Develop implementation steps	Outreach Committee	March '17
Staff & Board review implementation steps	Staff & Board	Sep '17
Finalize written plan	Outreach Committee	Sep '17
<i>Evaluation Measures: Plan created and ready to be implemented</i>		
Six times a year online or in-person training. Strong evaluation of it.		
<i>Coordinator: Danielle Team Members: Bobbi & Julia Collaborators/Partners: Board Training Committee</i>		
Survey member programs to assess training needs/interests	Danielle	Completed(?)
Select training dates, subjects, and trainers	Danielle & Bobbi	July '17
Reserve spaces for in-person trainings	Julia	July '17
Distribute training registration information	Danielle	Ongoing
Host trainings	Staff & Board	Ongoing
Evaluations	Danielle	Ongoing
<i>Evaluation Measures: Attendees complete evaluations</i>		
Needs assessment survey for members.		
<i>Coordinator: Julia Team Members: Bobbi & Danielle Collaborators/Partners: Board</i>		
Look through strategic plan to find opportunities for member voting or feedback	Staff & Board	April '17
Look through 2016 needs assessment to choose questions to ask again	Staff	April '17
Compile questions for survey	Danielle & Julia	April '17
Run the survey by the Board	Staff & Board	May '17
Send out the final survey	Julia	June '17
Send out survey reminders	Julia	July '17
Compile answers to discuss during the annual meeting	Danielle	Aug '17
<i>Evaluation Measures: Happens on-time with 2-3 members responding</i>		
Annual report for members.		
<i>Coordinator: Danielle Team Members: Bobbi, Julia, Board Chair Collaborators/Partners: N/A</i>		
Determine content of annual report	Danielle & Bobbi	
Get financial information for report and create graphics	Julia	15-Jul-17

Content Development (ED letter, Vanessa letter, other content)	Danielle, Bobbi, & Vanessa	5-Aug-17		
Send files to printer to make 100 copies	Danielle	15-Aug-17		
Create online version and upload to website	Danielle	15-Aug-17		
Distribute report at Annual Meeting	Danielle	20-Sep-17		
<i>Evaluation Measures: Attendees fill out evaluation</i>				
Research best practices for engaging victim/survivors. Identify purpose/need/partners for MAC.				

DEVELOP AND SUSTAIN CORE PROGRAMS

Plan and hold two regional membership meetings				
<i>Coordinator: Danielle Team Members: Danielle, Julia, Potentially the Board Collaborators/Partners: Member Programs in Meeting Locations</i>				
Determine date and location of meeting	Danielle & Bobbi	6-Jun-17		
Find meeting space and hotel rooms for staff if necessary	Julia & Possibly Board	15-Jun-17		
Send out save the date to members	Danielle	16-Jun-17		
Create agenda	Danielle & Bobbi	30-Jun-17		
Create registration materials and send to members	Danielle	30-Jun-17		
Create any necessary materials for meeting	Danielle & Bobbi	5-Jul-17		
Purchase any needed supplies	Julia	7-Jul-17		
<i>Evaluation Measures: Attendees fill out evaluation</i>				
In person contact with 100 legislators. Tell them who we are.				
<i>Coordinator: Bobbi Team Members: Danielle, Julia, Abbie, & Board Collaborators/Partners: Public Policy & Legislative Committee</i>				
Call legislative assistants to invite legislators to Crime Victims Rights Week	Abbie	March '17		
Strategically identify potential partners	Bobbi & Danielle	During/After Session		
Approach legislators with direct messaging (Marsy's law and/or org)	Staff	March '18		
<i>Evaluation Measures: 100 legislators reached</i>				
Identify 3-5 legislators who can be more engaged.				
Have a 2018 legislative agenda.				
Connect with county attorney's association about public policy.				
Plan for foundational support of Marsy's law. Who else can help?				

ENGAGE STAKEHOLDERS

Create case for strengthening victims' rights. A communication piece.				
<i>Coordinator: Bobbi Team Members: Danielle, Julia, & Board</i>				
Clarify the "Why"	Bobbi & Danielle	March '17		

Research Marsy's Law and other constitutional amendments and present findings to Staff & the Board	Intern	Ongoing
Outreach to other states who have successfully implemented Marsy's Law	Intern	Ongoing
Research other states' statutes.	Intern	Ongoing
Convene focus groups and listening session regionally.	Bobbi	Aug '17
Identify prospective legislative champions	Bobbi & Danielle	Oct '17 and beyond
Research effective messaging to create a simple, consistent message	Danielle	July '17 - Sep '17
<i>Evaluation Measures: Do we have a succinct case that will allow us to gain support for Marsy's Law?</i>		
Full-time intern year round. (Define why, then how).		
<i>Coordinator: Team Members: Collaborators/Partners:</i>		
Do outreach to colleges, universities, and criminal justice programs that require internships	Bobbi & Julia	March '17 & Ongoing
Do outreach to underserved/marginalized communities	Bobbi & Julia	March '17 & Ongoing
Review and update intern job description and application	Julia	March '17
Interview for Summer internship	Staff	March '17
Interview for Fall internship	Staff	June - July '17
Interview for Winter internship	Staff	Oct '17
<i>Evaluation Measures: Have interns</i>		
Outreach to newly funded counties regarding technical assistance.		
Host crime victim rights week event. Opportunity to engage stakeholders.		
Development plan for donors and funders. Be strategic.		
Explore options for public awareness campaign.		